

VisiStat To Showcase Web Analytics Solutions For Small To Medium Businesses at eBay's X.commerce Innovate Developer Conference

Leading SMB analytics firm will demonstrate integration with eBay's open source e-commerce platform and solution partners

San Jose, CA – October 5, 2011 – VisiStat, a cloud-based web analytics company that provides key business insights for small/medium businesses and enterprises (SMB/SME), today announced that it will showcase its web analytics solution designed specifically for SMBs and SMEs at eBay's X.commerce Innovate Developer Conference, October 12-13, 2011 in San Francisco.

VisiStat is a gold sponsor of the event, and will demonstrate how its web analytics solution integrates with X.commerce solution providers such as Magento, eBay's recently acquired open source e-commerce platform.

"X.commerce Innovate is a perfect venue for VisiStat to demonstrate the value we provide to small businesses that engage in e-commerce," said Jim Bennette, CEO of VisiStat.

"We look forward to showcasing our solution, and how it can help X.commerce merchants and service providers increase revenue and marketing ROI."

About VisiStat

VisiStat's web analytics/customer intelligence platform that captures complex analytical data in real-time, and simplifies it specifically for SMB/SME organizations, enabling well-informed business decisions that increase sales opportunities and maximize online marketing effectiveness. For more information, please visit www.visistat.com, call 408.458.9981 or e-mail info@visistat.com.

About eBay X.commerce Innovate Developer Conference

The newest division at eBay Inc., X.commerce will debut its open commerce operating system at the Moscone Center in San Francisco on Oct. 12-13. Get an Early Look at the Future of Commerce.

For more information on the X.commerce Innovate Developer Conference, please visit:

<http://dfp.doubleclick.net/creativetrafficking/ClickThroughRedirectForPreview?ccurl=http://www.innovate-conference.com/>

To register, go to:

<http://dfp.doubleclick.net/creativetrafficking/ClickThroughRedirectForPreview?ccurl=http://www.innovate-conference.com/>. Use the code: SPONSOR200 to get \$200 off the registration fee.

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