

VisiStat To Offer FREE Analytics Subscriptions In Honor Of Small Business Saturday

Leading provider of customer intelligence solutions for small businesses will give away FREE subscriptions to 20 small businesses

San Jose, CA – November 22, 2011 – VisiStat, a provider of cloud-based customer intelligence solutions that deliver key business insights for small/medium businesses (SMB), today announced that it will give away 20 free 1-year subscriptions of its leading web analytics/customer intelligence solution for SMBs between now and midnight on Saturday, November 26 in recognition of Small Business Saturday.

“Small businesses are truly the backbone of our economy,” says Jim Bennette, CEO of VisiStat. “We know that these 20 lucky companies will enjoy the insights VisiStat provides to help them increase sales opportunities and maximize their online presence.”

To participate, please visit www.visistat.com/SBSaturday and sign up for a free trial. Any small business that is not currently a VisiStat customer is eligible for this offer. Participants must sign up and install the VisiStat tracking code to be eligible for the free 1-year subscription. Offer is for VisiStat’s B2C analytics package only, and ends Midnight PST Saturday, November 26.

About VisiStat

VisiStat’s customer intelligence platform captures complex analytical data in real-time, and simplifies it specifically for SMB/SME organizations, enabling well-informed business decisions that increase sales opportunities and maximize online marketing effectiveness. For more information, please visit www.visistat.com, call 408.458.9981 or e-mail info@visistat.com

Media Contact:

Peter Nilsson

Tel: 858.880.5466

Email: peter@performpr.com