

## Computer Reseller News Names VisiStat Hot Emerging Vendor For 2012

*Company is recognized for rapid growth of its channel business,  
which includes a white-label program.*

**San Jose, CA – February 14, 2012** – VisiStat, a provider of cloud-based customer intelligence solutions that deliver key business insights for small/medium businesses and enterprises (SMB/SME), today announced that company is featured as a “Hot Emerging Vendor” in the current issue of *Computer Reseller News Magazine* a.k.a. *CRN*.

The article, by Andrew R. Hickey, states, “Step right up and get what may very well be your first look at 10 hot new IT vendors that are exploding onto the scene. CRN profiles 10 new IT vendors that are looking to shake up the industry in various technology segments, from security to cloud computing, from software to hardware. These tech start-ups know the importance of the channel and are looking to align with valued channel partners to get their names and products out.”

“It’s a real honor to be recognized as a leader by such a well-known and respected publication like *CRN*,” says Jim Bennette, CEO of VisiStat. “VisiStat’s selection as a ‘Hot Emerging Vendor’ is testament to the company’s ability to deliver top-notch value to customers and further proves our dedication to their success. We look forward to further tapping the Channel and extending our value to even more companies worldwide.”

To view the article in its entirety, please visit <http://www.crn.com/slide-shows/channel-programs/232500766/10-hot-emerging-vendors-for-january-2012.htm?pgno=7>.

### **About VisiStat**

VisiStat’s customer intelligence platform captures complex analytical data in real-time, and simplifies it specifically for SMB/SME organizations, enabling well-informed business decisions that increase sales opportunities and maximize online marketing effectiveness. For more information, please visit [www.visistat.com](http://www.visistat.com), call 408.458.9981 or e-mail [info@visistat.com](mailto:info@visistat.com). You can also read the company’s blog at <http://blog.visistat.com/>

### **Media Contact:**

Peter Nilsson

Tel: 858.880.5466

Email: [peter@performpr.com](mailto:peter@performpr.com)