

VisiStat Surpasses 100,000 Customer Milestone - More than Doubles Client Base Year Over Year

More than 100,000 small to medium businesses and enterprises now leverage the industry's best customer intelligence platform to drive revenue and optimize their online presence.

San Jose, CA – December 13, 2011 – VisiStat, a provider of cloud-based customer intelligence solutions that deliver key business insights for small/medium businesses and enterprises (SMB/SME), today announced that the company now has over 100,000 customers using its customer intelligence platform. The achievement means that the company has more than doubled its client-base over the past twelve months.

“It’s no surprise to see VisiStat achieving great things. We’ve been leveraging the customer intelligence that VisiStat provides our small business for over five years to generate leads, optimize marketing spend, and track customer behavior,” said Jeremy Pyles creative director and co-founder of NicheModern.com – one of VisiStat’s first customers. “VisiStat has been a big part of our online success, because it helps us take the guesswork out of our marketing and sales efforts. We congratulate them on their continued success.”

Founded in 2005, VisiStat has weathered a lackluster economy, enjoying rapid growth over the past several years. The company sells to SMBs through both direct sales channels as well as a network of over 150 resellers and OEM partners.

“SMBs face significant challenges these days, and they know that simple, efficient, high-value solutions like VisiStat are critical to their success,” said Jim Bennette, CEO of VisiStat. “We look forward to even more rapid growth as we continue to innovate new ways to deliver critical business intelligence in a simple, easy-to-understand format.”

About VisiStat

VisiStat's customer intelligence platform captures complex analytical data in real-time, and simplifies it specifically for SMB/SME organizations, enabling well-informed business decisions that increase sales opportunities and maximize online marketing effectiveness. For more information, please visit www.visistat.com, call 408.458.9981 or e-mail info@visistat.com

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